

# News Release

**Media Contact:**

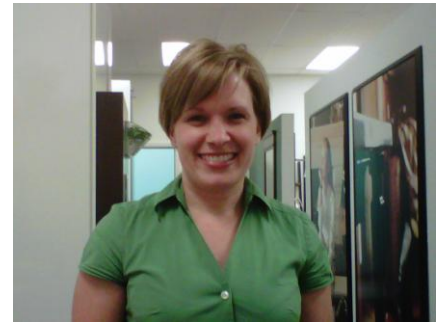
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## MR.STEAM ANNOUNCES THE APRIL 2010 PASSPORT TO HAWAII REWARDS PROGRAM WINNER

**LONG ISLAND CITY, N.Y. (MAY 2010)** —Mr.Steam is thrilled to recognize Katie Ellingson of Morrison Supply Company in Austin, Texas as the first 2010 *Passport to Hawaii Rewards Program* winner. As the April recipient, Ellingson will be awarded a gift certificate to the spa location of her choice. The eight-month incentive program is designed to encourage eligible showroom personnel and sales associates to further engage with the brand and promote the company's established and new product lines.

"With people becoming increasingly concerned about their health and wellness, Mr.Steam allows them the ability to have a spa-like experience within their own homes," commented Katie Ellingson, showroom consultant for Morrison Supply Company. "In addition to being simple to order and install, consumers seem to love the elegant look Mr.Steam products bring to the home."



Ellingson has been employed with Morrison Supply Company for three years and has been working with Mr.Steam products for over five. She will be using her gift certificate to enjoy a day of relaxation at the exclusive Lake Austin Spa Resort, the 2010 #1 rated Conde Nast Traveler Destination Spa.

"Mr.Steam is pleased to inspire and reward sales personnel with our successful *Passport to Rewards Program* year after year," said Martha Orellana, vice president of sales and marketing for Mr.Steam. "Katie is an asset to the Mr.Steam brand, and we are happy to be awarding her with a calming spa gift certificate."

The 2010 *Passport to Hawaii Rewards Program* will continue through December, selecting a winner each month with the grand prize culminating in a four-night, round-trip for two to Hawaii. Eligibility requirements are easy and clearly defined in Mr.Steam's *Passport to Rewards Program* booklet; all trained sales associates must complete the dealer quiz as well as the necessary registration form. To receive a 2010 Mr.Steam *Passport to Rewards Program*, contact Mr.Steam by calling 1-800-76-STEAM.

For more information on Mr.Steam, visit the company on [LinkedIN: Mr.Steam Passport Program Community](#), the company web site at [www.mrsteam.com](http://www.mrsteam.com) or call 1-800-76-STEAM.

### **About Mr.Steam**

Making Wellness a Way of Life®, Mr.Steam provides the finest quality steam showers and towel warmers for residential and commercial use. Mr.Steam products help support a healthy lifestyle with innovative accessories including AromaSteam™ aromatic oils system, ChromaSteam® mood lighting system, in-shower Musictherapy® speakers and in-shower seating to enhance the steambathing experience.

### **About Morrison Supply**

Morrison Supply Company is committed to serving the plumbing, utilities and decorative hardware industries with unsurpassed product availability, expert service, and competitive prices. With more than 80 stocking distribution centers, 30 showrooms throughout the Southwest and over 1,100 employees, Morrison is a leading supplier in the industries it serves.

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